



INTRODUCING
JEFF BRADSHER

SENIOR DIRECTOR OF
COMMUNITY ENGAGEMENT





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Our new Senior Director of Community Engagement, Jeff Bradsher, begins March 10, 2025!

Jeff is excited about engaging with families, faculty, staff, students and the broader community at ELCA. Jeff's primary responsibility will be to engage with our Charger families and ELCA community to raise funds to support and expand efforts related to our gospel-centered mission. He loves Jesus, enjoys reading and cooking, and loves to meet new people. Jeff's love for people has motivated his desire to travel and allowed him to experience what God is doing around the world in such countries as Chile, China, France, Honduras, and Spain. In addition, God has allowed him to preach and teach about Jesus in Cambodia, Costa Rica, Ghana and Tanzania. Jeff enjoys experiencing God's wonderful world and developing relationships with people from different cultures.

When asked what excites him about this new opportunity at ELCA, Jeff replied, "I'm very excited about the new door that God is opening and looking forward to getting to know everyone in the Charger community. When I visited the school and church there was no doubt in my mind that God



GET TO KNOW

MR. BRADSHER



MY FAMILY

Jeff's family is excited about this new adventure:

- Sabeth, Jeff's wife, is originally from Costa Rica and holds a MBA from Wake Forest University. She is the Director of Onboarding at TriMed EHR in Greensboro, NC.
- Sophia, his daughter, is currently a junior at Greensboro Day School. She enjoys serving in Special Olympics, working with preschool children, playing field hockey and lacrosse, and is looking forward to co-leading her swim team as a captain for the '25-'26 school year.
- Joshua, his son, is currently a freshman at Greensboro Day School. He enjoys theater, especially singing and acting in musicals and plays. Josh also loves playing lacrosse. He has been practicing martial arts for more than 10 years and is currently a 2nd degree black belt.



EXPERIENCE

Jeff brings a wealth of experience to our Charger community:

- 10 years as founder & owner of first minority-owned commercial real estate development company in Charlotte, NC
- 3 years serving as Children's Pastor at Westover Church in Greensboro, NC
- 5 years working in private education, including Christian education, with a focus on student life and community building



EDUCATION

Jeff's educational background will serve and enhance our ELCA mission:

- Master of Divinity, Princeton Theological Seminary
- Master of Business Administration, Wake Forest University School of Business
- Bachelor of Science in Business, Wake Forest University



